ANNUAL MEMBERSHIP MEETING

AGENDA
JUNE 21, 2021, 5:00 PM

I. Welcome

II. Approval of the Minutes from the 2020 Annual Meeting
   A. *August 17, 2020 Annual Meeting p. 3

III. Year-in-Review
   A. Year End Activity Report

IV. *Approval of Fiscal Year 2021-2022 Budget p. 11

V. Election of New Board Members
   A. Nominating Committee Report
   B. Nominations from the Floor
   C. *Close Nominations
   D. Introduction of Candidates
   E. Election of Board Members (send ballots to Bible Harris Smith)
   F. Announcement of Results will be made on website

VI. Old Business

VII. New Business
   A. Tentative Dates for FY 2021-2022 Board Meetings
      downtownknoxville.org/about/meetings/ p. 21

VIII. Public Forum

IX. Adjournment

*Denotes action items.

June Board Meeting will immediately follow the Annual Meeting
(meeting packet for Board Meeting is included in this packet, starting on page 23)

This meeting, and all communications between Board Members, are subject
   to the provisions of the Tennessee Open Meetings Act.
MINUTES FROM THE 2020 ANNUAL MEETING

The 2020 Annual Meeting of the members of the Downtown Knoxville Alliance (DKA) convened on Monday, August 17, 2020, at 5:30 p.m. via Zoom due to COVID-19.

Board members present included chair – Tim Hill, Matthew DeBardelaben, Robin Easter, Vince Fusco, Becky Hancock, Lorie Matthews, and Michael Riley. DKA and Knoxville Chamber staff in attendance included: Michele Hummel, Angela Lunsford, Terry Tabors, and Robin Thomas.

I. Welcome

Tim Hill chaired the meeting. He announced that a quorum of the membership was present in person via Zoom or proxy and thanked everyone for attending the meeting.

II. Approval of Minutes from 2019 Annual Meeting

Mr. Hill called for approval of the minutes from the 2019 Annual Meeting. A motion was made by Lorie Matthews to approve the minutes as presented. Becky Hancock seconded the motion, which was unanimously approved by the DKA members.

III. Election of New Board Members

A. Nominating Committee Report

Michele Hummel presented the Nominating Committee Report. She noted the committee reviewed the responsibilities, the process, and the policies for nominations. After identifying potential nominees, DKA staff verified that all nominees were eligible and willing to serve on the Board. All nominees were then placed on the ballot, which was included in the agenda packet that was mailed to DKA members prior to the Annual Meeting.

B. Nominations from the Floor

Mr. Hill opened the floor to nominations. There were no nominations.

C. Close Nominations

With no nominations from the floor, Robin Easter made a motion to close nominations. Vince Fusco seconded the motion, which was unanimously approved by the members.

D. Introduction of Candidates

Mr. Hill asked the nominees to introduce themselves.

E. Election of Board Members

Mr. Hill asked members to return their ballots to Bible Harris Smith by August 24. An announcement of who was elected will be posted on our website.

Daniel Smith and Mary Katherine Wormsley were elected.

The Board thanked Nanci Solomon and Tim Hill for their service to the Board.
IV. Year in Review

A. Activities Report

Staff provided highlights DKA accomplished during Fiscal Year 2019 – 2020.

B. Financial Report

Terry Tabor presented the financial report for the Corporation. He provided an explanation of the various reports, which were included with the agenda materials. A motion was made, seconded, and unanimously approved as presented.

V. Approval of the Fiscal Year 2020 – 2021 Budget

Staff presented the budget for Fiscal Year 2020 – 2021. Matthew DeBardelaben made a motion to approve the budget and Vince Fusco seconded the motion, which was unanimously approved as presented.

VI. Old Business

There was no Old Business.

VII. New Business

A. Tentative Dates for FY 2020-2021 Board Meetings

Mr. Hill noted the tentative dates for upcoming board meetings were included in the agenda. He reminded everyone all DKA meetings are posted on the DKA website.

VIII. Public Forum

Ken Voith said the City is considering the option of billing property owners versus tenants for trash pickup in the BID district and asked if DKA would help offset these additional costs. In addition, he noted there has been an uptick in the number of panhandling problems.

Ed Patrick asked for an update on the National Museum of American Presidents (NMAP). Staff updated members that they understood the NMAP team was still trying to move forward with the project, but COVID was causing delays in fundraising.

IX. Adjournment

With no other business, Mr. Hill declared the Annual Meeting adjourned and thanked everyone for attending.

-------------------------------------------
Secretary
## Downtown Knoxville Alliance
### Statement of Cash Flows
#### Fiscal YTD May 31, 2021

### OPERATING ACTIVITIES

<table>
<thead>
<tr>
<th>Description</th>
<th>Jul '20 - Jun '21</th>
</tr>
</thead>
<tbody>
<tr>
<td>Net Income</td>
<td>115,918</td>
</tr>
<tr>
<td>Adjustments to reconcile Net Income</td>
<td></td>
</tr>
<tr>
<td>to net cash provided by operations:</td>
<td></td>
</tr>
<tr>
<td>1110 · Other Receivable</td>
<td>8,176</td>
</tr>
<tr>
<td>2020 · Accounts Payable</td>
<td>(71,156)</td>
</tr>
<tr>
<td>2600 · Accrued Payables</td>
<td>26,686</td>
</tr>
<tr>
<td><strong>Net cash provided by Operating Activities</strong></td>
<td><strong>79,817</strong></td>
</tr>
</tbody>
</table>

### FINANCING ACTIVITIES

<table>
<thead>
<tr>
<th>Description</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>3900 · Change in NA - unrestricted</td>
<td></td>
</tr>
<tr>
<td><strong>Net cash provided by Financing Activities</strong></td>
<td><strong>79,817</strong></td>
</tr>
</tbody>
</table>

### Current Liabilities

<table>
<thead>
<tr>
<th>Description</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Approved Events/Quality of Life Sponsorships not booked</td>
<td>(54,828)</td>
</tr>
<tr>
<td>Support Now Safe Local Initiatives $32,500</td>
<td>(7,719)</td>
</tr>
<tr>
<td>Cradle of Country Music Park $83,000</td>
<td>(83,000)</td>
</tr>
</tbody>
</table>

### Accounts receivable and Other

<table>
<thead>
<tr>
<th>Description</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Approvals contingent on future events:</td>
<td></td>
</tr>
<tr>
<td>Façade Grant Commitment (Cal Johnson Bldg)</td>
<td>(75,000)</td>
</tr>
<tr>
<td>COVID Related Initiatives</td>
<td>(100,108)</td>
</tr>
<tr>
<td>Transit Alliance of East Tennessee (match required)</td>
<td>(25,000)</td>
</tr>
<tr>
<td>Fort Kid</td>
<td>(250,000)</td>
</tr>
<tr>
<td><strong>Subtotal</strong></td>
<td><strong>(595,656)</strong></td>
</tr>
</tbody>
</table>

### Projected Remaining Budgeted Income (Expenses)

<table>
<thead>
<tr>
<th>Description</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Revenue</td>
<td>(3,004)</td>
</tr>
<tr>
<td>Development</td>
<td>(82,315)</td>
</tr>
<tr>
<td>Quality of Life</td>
<td>(29,896)</td>
</tr>
<tr>
<td>Business Support</td>
<td>(37,091)</td>
</tr>
<tr>
<td>Marketing/Sponsorships</td>
<td>(14,438)</td>
</tr>
<tr>
<td>Residential</td>
<td>(31,021)</td>
</tr>
<tr>
<td>Administration</td>
<td>(31,626)</td>
</tr>
<tr>
<td><strong>Subtotal</strong></td>
<td><strong>(229,390)</strong></td>
</tr>
</tbody>
</table>

### Projected Cash - Before Minimum Reserve

<table>
<thead>
<tr>
<th>Description</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Projected Cash - Before Minimum Reserve</strong></td>
<td><strong>305,371</strong></td>
</tr>
</tbody>
</table>

### Minimum Cash Balance - Reserve

<table>
<thead>
<tr>
<th>Description</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Minimum Cash Balance - Reserve</strong></td>
<td><strong>(50,000)</strong></td>
</tr>
</tbody>
</table>

### Projected Cash Availability

<table>
<thead>
<tr>
<th>Description</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Projected Cash Availability</strong></td>
<td><strong>255,371</strong></td>
</tr>
</tbody>
</table>
# Central Business Improvement District
## Balance Sheet
### As of May 31, 2021

<table>
<thead>
<tr>
<th>ASSETS</th>
<th>May 31, 21</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Current Assets</strong></td>
<td></td>
</tr>
<tr>
<td>Checking/Savings</td>
<td></td>
</tr>
<tr>
<td>1000 · Cash &amp; Cash Equiv.</td>
<td>313,815.05</td>
</tr>
<tr>
<td>1005 · Cash</td>
<td></td>
</tr>
<tr>
<td>1016 · Regions - Checking</td>
<td></td>
</tr>
<tr>
<td><strong>Total 1005 · Cash</strong></td>
<td>313,815.05</td>
</tr>
<tr>
<td>1020 · Investments - Cert Dep and MM</td>
<td></td>
</tr>
<tr>
<td>1026 · First Century Bank</td>
<td>114,757.98</td>
</tr>
<tr>
<td>1029 · Home Federal Bank - MM</td>
<td>249,755.47</td>
</tr>
<tr>
<td>1011 · Regions - MM</td>
<td>14,885.28</td>
</tr>
<tr>
<td>1021 · First Bank 2774</td>
<td>71,647.09</td>
</tr>
<tr>
<td>1024 · First Bank MM 2976</td>
<td>23,728.41</td>
</tr>
<tr>
<td>1023 · First Bank CD 2781</td>
<td>104,200.00</td>
</tr>
<tr>
<td>1027 · SunTrust MM Account</td>
<td>237,527.28</td>
</tr>
<tr>
<td><strong>Total 1020 · Investments - Cert Dep and MM</strong></td>
<td>816,601.49</td>
</tr>
<tr>
<td><strong>Total 1000 · Cash &amp; Cash Equiv.</strong></td>
<td>1,130,416.54</td>
</tr>
<tr>
<td><strong>Total Checking/Savings</strong></td>
<td>1,130,416.54</td>
</tr>
<tr>
<td><strong>Total Current Assets</strong></td>
<td>1,130,416.54</td>
</tr>
<tr>
<td><strong>TOTAL ASSETS</strong></td>
<td>1,130,416.54</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>LIABILITIES &amp; EQUITY</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Liabilities</td>
<td></td>
</tr>
<tr>
<td>Current Liabilities</td>
<td></td>
</tr>
<tr>
<td>Accounts Payable</td>
<td></td>
</tr>
<tr>
<td>2000 · Acc. Payable</td>
<td></td>
</tr>
<tr>
<td>2020 · Accounts Payable</td>
<td>25,648.71</td>
</tr>
<tr>
<td><strong>Total 2000 · Acc. Payable</strong></td>
<td>25,648.71</td>
</tr>
<tr>
<td><strong>Total Accounts Payable</strong></td>
<td>25,648.71</td>
</tr>
<tr>
<td>Other Current Liabilities</td>
<td></td>
</tr>
<tr>
<td>2600 · Accrued Payables</td>
<td>29,179.58</td>
</tr>
<tr>
<td><strong>Total Other Current Liabilities</strong></td>
<td>29,179.58</td>
</tr>
<tr>
<td><strong>Total Current Liabilities</strong></td>
<td>54,828.29</td>
</tr>
<tr>
<td><strong>Total Liabilities</strong></td>
<td>54,828.29</td>
</tr>
<tr>
<td>Equity</td>
<td></td>
</tr>
<tr>
<td>3900 · Change in NA - unrestricted</td>
<td>959,670.62</td>
</tr>
<tr>
<td>Net Income</td>
<td>115,917.73</td>
</tr>
<tr>
<td><strong>Total Equity</strong></td>
<td>1,075,588.25</td>
</tr>
<tr>
<td><strong>TOTAL LIABILITIES &amp; EQUITY</strong></td>
<td>1,130,416.54</td>
</tr>
<tr>
<td></td>
<td>Current</td>
</tr>
<tr>
<td>--------------------------</td>
<td>---------</td>
</tr>
<tr>
<td>East Tennessee Historical Society</td>
<td>0.00</td>
</tr>
<tr>
<td>Knoxville Chamber</td>
<td>18,125.00</td>
</tr>
<tr>
<td>Planters Unlimited</td>
<td>0.00</td>
</tr>
<tr>
<td>Visit Knoxville</td>
<td>2,200.00</td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td><strong>20,325.00</strong></td>
</tr>
</tbody>
</table>
Downtown Knoxville Alliance
Statement of Cash Flows
Fiscal YTD May 31, 2021

<table>
<thead>
<tr>
<th>Project</th>
<th>Grants</th>
<th>Permit Date</th>
<th>Comp Date</th>
<th>YE 6/30/2019</th>
<th>YE 6/30/2020</th>
<th>YE 6/30/2021</th>
<th>YE 6/30/2022</th>
<th>Total to Pay</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cal Johnson - 301 State St</td>
<td>150,000</td>
<td>0</td>
<td>75,000</td>
<td>75,000</td>
<td>0</td>
<td>150,000</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Transit Alliance of East TN</td>
<td>25,000</td>
<td>0</td>
<td>0</td>
<td>25,000</td>
<td>0</td>
<td>25,000</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Fort Kid</td>
<td>250,000</td>
<td>0</td>
<td>250,000</td>
<td>250,000</td>
<td>0</td>
<td>250,000</td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td>425,000</td>
<td>0</td>
<td>75,000</td>
<td>350,000</td>
<td>0</td>
<td>425,000</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

* City approval required

Note: Disclosure of Tax Abatement for Farragut Building. CBID Board agreed to receive current assessment of $4,578 and forgo $19,012/year for 25 years - total abatement $475,302. Based on estimated increase in projected value $18.4mm versus $3.6mm. Tax is .32 per $100 on 40% of projected value.

Note: In 2013, Knox County Commission and Knox County Industrial Development Board approved a 10 year PILOT for Marble Alley Lofts, LLC. The property was held by Knox County and did not pay property taxes because of its tax exempt status. The property is now held by the Knox County Industrial Development Board. Based on the current appraised value, at the end of the 10 year PILOT, CBID would be entitled to a projected assessment of $36,800 annually.

Note: In July of 2019, the Board of the Downtown Knoxville Alliance agreed to approve a 10-year abatement of the Incremental CBID assessment for the State Supreme Court projects starting 48 months after the Dover Signature Properties closes on the two parcels of property from the City of Knoxville to allow for construction and project stabilization. CBID will receive an assessment for both properties based on the acquisition cost of $2.6mm or approximately $320 for the property that will house the hospitality project, purchased for $250,000 and $3,008 for the parcel that houses the apartment project, purchased for $2,350,000. Downtown Knoxville Alliance will receive this yearly assessment during the 48 month construction and stabilization period and during the 10-year abatement, after which the CBID assessment will be paid at full value.
## BUDGET FY 2021 – 2022

<table>
<thead>
<tr>
<th>Category</th>
<th>BUDGET FY 20-21</th>
<th>DRAFT BUDGET FY 21-22</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Income</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>CBID Tax Assessment</td>
<td>$ 790,000</td>
<td>$ 835,000</td>
</tr>
<tr>
<td>Investment Income</td>
<td>$  500</td>
<td>$   500</td>
</tr>
<tr>
<td><strong>Total Income</strong></td>
<td>$ 790,500</td>
<td>$ 835,500</td>
</tr>
<tr>
<td><strong>Expenses</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Business Support</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Merchant Support</td>
<td>$  45,000</td>
<td>$   50,000</td>
</tr>
<tr>
<td><strong>Total Business Support</strong></td>
<td>$  45,000</td>
<td>$   50,000</td>
</tr>
<tr>
<td>Development</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Special Projects/Impact Program</td>
<td>$  60,000</td>
<td>$ 100,000</td>
</tr>
<tr>
<td>Path to Prosperity</td>
<td>$   15,000</td>
<td>$   15,000</td>
</tr>
<tr>
<td><strong>Total Development</strong></td>
<td>$  75,000</td>
<td>$ 115,000</td>
</tr>
<tr>
<td>Marketing Expenses</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Advertising General</td>
<td>$  85,000</td>
<td>$  75,000</td>
</tr>
<tr>
<td>Print &amp; Content Development</td>
<td>$  30,000</td>
<td>$   30,000</td>
</tr>
<tr>
<td>Website-all committees</td>
<td>$   20,000</td>
<td>$   20,000</td>
</tr>
<tr>
<td>Events and Sponsorships</td>
<td>$  60,000</td>
<td>$  80,000</td>
</tr>
<tr>
<td><strong>Total Marketing Expenses</strong></td>
<td>$ 195,000</td>
<td>$ 205,000</td>
</tr>
<tr>
<td>Quality of Life</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Security</td>
<td>$  55,000</td>
<td>$ 100,000</td>
</tr>
<tr>
<td>Beautification</td>
<td>$ 120,000</td>
<td>$   95,000</td>
</tr>
<tr>
<td>Residential</td>
<td>$    8,000</td>
<td>$    8,000</td>
</tr>
<tr>
<td><strong>Total Quality of Life</strong></td>
<td>$ 183,000</td>
<td>$ 203,000</td>
</tr>
<tr>
<td>Administration</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Meals/Lodging/Travel</td>
<td>$   5,500</td>
<td>$   5,500</td>
</tr>
<tr>
<td>Office Expense/Supplies</td>
<td>$    6,000</td>
<td>$    7,000</td>
</tr>
<tr>
<td>Postage</td>
<td>$    2,500</td>
<td>$    2,500</td>
</tr>
<tr>
<td>Professional Development</td>
<td>$    8,500</td>
<td>$    6,000</td>
</tr>
<tr>
<td>Professional Services</td>
<td>$   10,000</td>
<td>$   12,000</td>
</tr>
<tr>
<td>Services Contract</td>
<td>$ 219,325</td>
<td>$ 226,464</td>
</tr>
<tr>
<td>Insurance Directors/Officers</td>
<td>$    800</td>
<td>$    800</td>
</tr>
<tr>
<td>Software</td>
<td>$    1,000</td>
<td>$    1,000</td>
</tr>
<tr>
<td><strong>Total Administration</strong></td>
<td>$ 253,625</td>
<td>$ 261,264</td>
</tr>
<tr>
<td><strong>Total Expenses</strong></td>
<td>$ 751,625</td>
<td>$ 834,264</td>
</tr>
<tr>
<td><strong>Change in NAV</strong></td>
<td>$  38,875</td>
<td>$   1,236</td>
</tr>
</tbody>
</table>
KNOXVILLE CBID MANAGEMENT CORPORATION

ANNUAL MEETING ELECTION BALLOT

There are four Board positions – two business, one resident, and one stakeholder – that will be open effective July 1, 2021, serving a three-year term ending June 30, 2024.

Business
(select 2)

_____ *Robin Easter
_____ John Sanders
_____ Adrienne Webster
_____ _________________ (write-in candidate if someone is nominated from the floor)

Resident
(select 1)

_____ Christopher Deal
_____ *Lorie Matthews
_____ Sandi Swilley
_____ _________________ (write-in candidate if someone is nominated from the floor)

Stakeholder
(select 1)

_____ Jay Cobble
_____ *Matthew DeBardelaben
_____ Monica Lebron
_____ _________________ (write-in candidate if someone is nominated from the floor)

*Individual is currently serving on the Board

BALLOTS WILL NOT BE COLLECTED AT THE ANNUAL MEETING. THEY NEED TO BE SUBMITTED DIRECTLY TO BIBLE HARRIS SMITH

After the Annual Meeting, please submit ballots directly to Bible Harris Smith by June 25, 2021. Submit this ballot to Bill Snyder:

Scan/email: snyder@bhspc.com
Fax: 865.524.7454
Mail: 507 Clinch Ave, Knoxville, TN 37902

Election results can be found on our website at: downtownknoxville.org/alliance/board/ after June 30, 2021.
BOARD OF DIRECTORS
FY 2020 - 2021

Matthew DeBardelaben, Chair
thetwohundredblock@gmail.com
Term began: 7/18
Term expires: 6/21, 1st term
Business Representative

Robin Easter
Robin Easter Designs
robin@robineaster.com
Term began: 7/18
Term expires: 6/21, 1st term
Business Representative

Rick Emmett
City of Knoxville
remmett@knoxvilleetn.gov
Term began: 9/10
Appt by Mayor of the City of Knoxville

Vince Fusco
Regal Cinemas
Vince.Fusco@regalcinemas.com
Term began: 7/19
Term expires: 6/22, 1st term
Resident Representative

Becky Hancock, Secretary
The Tennessee Theatre Foundation
bhancock@tennesseetheatre.com
Term began: 7/18
Term expires: 6/21, 2nd term
Stakeholder Representative

Lorie Matthews, Vice-Chair
tnlorie@gmail.com
Term began: 7/18
Term expires: 6/21, 1st term
Residential Representative

Michael Riley, Treasurer
The Oliver Hotel
michael@theoliverhotel.com
Term began: 7/19
Term expires: 6/22, 1st term
Business Representative

Daniel Smith
daniel@smithlawtn.com
Term began: 8/20
Term expires: 6/23, 1st term
Business Representative

Mary Katherine Wormsley
Hatcher-Hill Properties, LLC
marykatherine@hatcherhill.com
Term began: 8/20
Term expires: 6/23, 1st term
Stakeholder Representative

Ex-officio Board Members

Representative Sam McKenzie
State House of Representatives
rep.sam.mckenzie@capitol.tn.gov

Senator Richard Briggs, M.D.
State Senate
sen.richard.briggs@capitol.tn.gov
KNOXVILLE CBID MANAGEMENT CORPORATION

BIographies for Board Director Nominees

Business Representative Candidates

ROBIN EASTER

As principal and creative director of Robin Easter Design, Robin has conducted business in Knoxville, Tennessee for 33 years. Key to her professional longevity is her sharp intuition for discovering talented designers and providing them with an environment in which they can do their best work. Robin and her designers are committed to the philosophy that excellent service and communication are as important as good design. This commitment has forged strong relationships with her clients and suppliers, many of whom have been with her since the beginning. She works directly with all clients – defining their needs, developing the solutions, and collaborating with her team to create beautiful and functional results.

She holds a Bachelor of Fine Arts in Graphic Design from the University of Tennessee and is a member of AIGA (American Institute of Graphic Arts). She was the first designer in the state of Tennessee to be inducted as an AIGA Fellow, an award given to those who have made a significant contribution to raising the standards of excellence in practice and conduct within their local or regional design community.

Robin also has served as adjunct professor of graphic design at the University of Tennessee and on the Advisory Board for the Pellissippi State Graphic Design Department. She has participated on UT's graphic design faculty selection committee and is often asked to judge design competitions, critique design classes, and mentor students.

Core to her success has always been Robin’s commitment to give back to the community in which she lives and works. She is currently on the Downtown Knoxville Alliance Board and serves on the Quality of Life Committee and Marketing Committee. She is a member of the Rotary Club of Knoxville (the downtown club) and was awarded the prestigious honor of Rotarian of the year in 2015. She is also a member of the Executive Women's Association (EWA) and serves on the Executive Committee. Since 2014 Robin has been president of The Old City Association where they have grown membership from less than 10 people to 200+, developed events such as Old City Market, Dolly Fest, and Oktoberfest, and coordinated beautification efforts. In addition, she served on the board for Keep Knoxville Beautiful for 5 years and the Knox Mercury Board for 1 year. She volunteers her time and supports organizations that work to improve the community, such as Knoxville History Project, Legacy Parks Foundation, and Knox Heritage, among others.

JOHN LYNCH SANDERS, FAIA LEED AP

B Arch, University of Tennessee

John is a founding partner of Sanders Pace Architecture, created in 2002 primarily for focus on design opportunities within Knoxville’s Downtown Central Business District and its immediate surrounding neighborhoods. His passion for design can be seen on the challenging projects that he and his firm have been involved with in those areas. Along with his professional investment comes his personal redevelopment endeavors of several properties within the district that have been successfully completed, returning blighted or unusable properties back to vibrant uses. His influence is evident in the thoughtful rehabilitation of forgotten, neglected buildings in fringe neighborhoods, elevation of overlooked project typologies, and energetic service through teaching and civic engagement. John’s work is meaningful, creative, and inspirational. John has been an Adjunct Studio Professor at the University of Tennessee and continues to participate as an invited studio critic and juror for the College of Architecture and Design. John was elevated to the AIA College of Fellows in 2018 recognizing his body of work since 2002.
He has maintained a residence in Downtown Knoxville since 1997 and has maintained his practice within the CBID since 2002.

LEADERSHIP / COMMUNITY ENGAGEMENT
City of Knoxville | KKCP - Re:Code Steering Committee - AIA ETN Rep. [2017-Present]
AIA East Tennessee – Programming Committee Chair [2021-Present]
AIA Tennessee Convention – Programming/Lecture Series Committee Chair [2019]
AIA East Tennessee – Programming/Lecture Series Committee [2015-2020]
The Historic Bijou Theatre - Facilities Committee [2017-2020]
City of Knoxville - Greenways Commission [2013-2020]
Knox County – Greenways Commission [2017-2020]
AIA Tennessee Convention - State Convention Chair [2015]
AIA Tennessee - State Board of Directors [2013-2015]
AIA East Tennessee - Chapter President [2013]
AIA East Tennessee - Board Member [2010-2014]
AIA East Tennessee - Programming Committee [2015-2017]
AIA Tennessee Convention - Tour Committee Chair [2009]
Knoxville Area Transit [KAT] - Citizen’s Advisory Committee [2011-2012]
American Institute of Architects - Member [2005-Present]
Central Business Improvement District - Board Member [2008-2011]
National Trust for Historic Preservation - Member [2008-present]
Knox Heritage - Member [2004-present]
NCARB - Member [1997-present]

ADRIENNE WEBSTER
Adrienne Webster is a Knoxville native who obtained her BA from the University of Tennessee in 2000. After working in the downtown business community for 5 years, she opened her firm, AOW Tax & Accounting in 2008. Although she has clients city-wide, her firm has focused on the greater downtown community.

Adrienne is an advocate for the small business community and believes that all businesses should be given the resources to thrive, regardless of their ability to pay. She offers free business consultations to anyone who contacts her. Since 2016, she has volunteered her expertise by speaking twice a year in the Co-Starters Program at the Knoxville Entrepreneur Center. She has also been a part of numerous Expert Sessions at the Makers City Summit. Most recently, Adrienne was the lead accountant for the “What’s The CARES” webinar series that helped small businesses navigate the CARES Act and PPP Loans.

Adrienne has always been active in the Knoxville Community and currently serves as the second vice president of Knox Heritage, the treasurer of the Historic Fort Sanders Neighborhood Association and the Fort Sanders Community Development Corporation and is the treasurer and founding member of BreastStrokes Knoxville.
Residential Representative Candidates

CHRISTOPHER DEAL

Christopher Deal works as an administrator at Sarah Moore Magnet Academy in East Knoxville and has worked for the Knox County School District for the past 10 years. Christopher served as an elementary teacher for two years at Hardin Valley Elementary when he first arrived to Knoxville. During that time, he applied for the Leadership Academy at the University of Tennessee. He along with 10 other candidates were accepted and awarded the opportunity to earn a free EdS in Leadership Administration while being placed as administrators in the district. Since completing the Leadership Academy, Christopher has worked at Dogwood Elementary in South Knoxville, Lonsdale Elementary just on the north side of downtown, and at Sarah Moore Greene Magnet Academy in East Knoxville.

Prior to coming to Knoxville, Christopher lived in North Carolina where his 2nd residence is located and lived in his home state of Florida. Christopher is from the east coast of Florida. When he decided to not follow in his parent’s footsteps of being in the FBI, he left home at 18 years old and never looked back. Christopher appreciated that tough love from his parents and would like to note that he has a great relationship with them, today. Christopher put himself through community college at Indian River State College in Fort Pierce. Then, he earned his Bachelor’s degree from Florida Atlantic University in Vero Beach and his masters in Reading from Nova Southeastern University in Fort Lauderdale.

While pursuing his PhD in Miami in 2006, Christopher recalled three billboards throughout the city that said ‘Come to North Carolina.’ Christopher always wanted a house in the ‘country’ and made the leap to purchase a home in North Carolina. Two years later, he moved to North Carolina and became a Curriculum Coordinator of a Reading and English department at a local community college. On a vacation trip to Florida a year later, Christopher would meet the person who would become his future husband of 10 years by asking, ‘Will you take my picture?”

A year later, Christopher made the leap to move to Downtown Knoxville and has been blessed ever since. Brandon, Christopher's husband, purchased the condo in the Phoenix in 2009 at the time when it was a buyer’s market. Since coming to Knoxville, Christopher has been active in the community. He is a member of City People, has been a part of Circle of Friends with the Knoxville Zoo, has volunteered with many organizations, and continues to promote the downtown lifestyle as is evident in his Social Media weekly postings.

The highlight of Christopher’s life was in July 2020. Christopher entered the Sirius XM Virtual Wedding with Billy Idol and won! At this time, this is when the Supreme Court passed the bill where gay people could not be fired for being gay. It was a pivotal moment not only because of the marriage to his long-time partner, but the impact this would have on the LGBTQ community. Billy Idol was his best man, performed two of his biggest number one songs, and Alan Hunter, MTV 80’s VJ who opened MTV to the world, hosted. The wedding was broadcast internationally from their condo. Christopher and Brandon rented out Sapphire downtown where local attendees could view. Recently, Inside of Knoxville covered the story.

Christopher has seen the growth of downtown Knoxville in the past ten years. He constantly promotes downtown living and life every chance he can. With that, Christopher takes pride in everything that comes to downtown. With the growth of downtown, Christopher has also recognized that there are things coming to downtown that could jeopardize all the hard work that is happening. He wants to get involved to see how to work with the companies, residents, and the public venturing downtown which is his reason for running for the Downtown Knoxville Alliance Board of Directors.
LORIE MATTHEWS
A native of Knoxville, Lorie Matthews has a passion for people and community and has loved being involved in the resurgence of Downtown Knoxville. She has been a resident in Downtown Knoxville for 15 years and currently lives in Kendrick Place with her husband David. She has worked in Downtown for 13 years at non-profits including Leadership Knoxville and is currently on staff with The Knoxville Fellows at 4 Market Square. Deeply engaged, Lorie has served on several community boards including The Opera Guild, the Y.W.C.A. of Knoxville & the Tennessee Valley, Volunteer East Tennessee, Knox Heritage, the Downtown Design Review Board, and the Historic Zoning Commission. She is completing her first term on the Downtown Alliance Board and is excited about the opportunity to serve an additional term, continuing to grow a thriving community in Downtown Knoxville.

SANDI SWILLEY
Sandi Swilley has called Knoxville home for the past 25+ years and currently lives downtown at Kendrick Place. She is Vice President of Leadership Knoxville, a non-profit that works to build a stronger Knoxville by developing people and groups, leading to a greater community. She is team lead for the Introduction Knoxville program which helps native Knoxvillians and newcomers alike, explore, discover, connect, and engage with our community.

She is a member of the National Association of Leadership Programs and a graduate of East Tennessee Regional Leadership, class of 2017. She is also a graduate of the Knoxville Police Department Citizens Academy (2019) and the FBI Citizens Academy (2014).

She is committed to serving the Knoxville community both personally and professionally as a servant leader. Her passion is to connect people to people to help propel positive and progressive civic change. She loves to support the arts, historic preservation, and our downtown core, where she resides.

Locally, she has served as a commissioner on both the Knoxville Historic Zoning Commission and the Downtown Design Review Board, appointed by former Mayor Madeline Rogero. She is also a past chair of the University of Tennessee Chancellor’s Associates. Statewide, she has served on the board of the Tennessee Association of Community Leadership Programs (TACL).

Sandi currently serves on the board of directors of the Historic Tennessee Theatre and the YWCA of Knoxville and the Tennessee Valley.

On weekends, you will often find her enjoying a concert or play. However, if the sun is shining, you will likely find her exploring our beautiful East Tennessee waterways by kayak or hiking in our Urban Wilderness.
Stakeholder Representative Candidates

JAY COBBLE
Jay Cobbie, a native to Knoxville and UT Grad, is the Principal Broker and a Founding Partner at Providence Commercial Real Estate serving clients across East Tennessee. He began his career in Memphis at Highwoods Properties and has received honors such as the 2010 CCIM Deal of the Year Award for $20,000,000+ office lease deal and was named to the Knoxville Business Journal’s 40 under 40 in 2012. Jay has earned SIOR and CCIM designations. Jay serves on the boards of the Knoxville Chamber and 4 Market Square both in Downtown Knoxville, is the Membership Chair for SIOR Middle & East TN and is a member of Nucleus Knoxville. Jay participated in the Leadership Knoxville 2016 class, was selected for UT Chancellor’s Associates 2017 class, was 2013 President of the Knoxville CCIM Chapter and has served on the Board of Directors for local organizations including East Tennessee CCIM, Young Professionals of Knoxville and Dogwood Arts. He is a founder and former chairman of the Knoxville Fellows Program and devotes his free time towards his family and various ministries in Knoxville. Jay has a passion for Downtown Knoxville as he has seen it grow from a ghost town in his youth to the thriving driver of our community that it is today. Jay misses the old days living at Sterchi Lofts or visiting his grandmother at Promontory Point but still partakes in the many exceptional establishments at play for entertainment or while working at First Horizon Plaza where he founded his business in 2011.

Business Owner – Providence Commercial Real Estate – Partner | Principal Broker – 800 S Gay St. Business Representative – Knoxville Fellows Program – Board Member & Chair – 4 Market Sq Stakeholder – 4MS LLC – President - Owner of 4 Market Square

MATTHEW DEBARDELABEN
Matthew made Knoxville and East Tennessee his home in 2012. He is a Commercial Real Estate Professional with Realty Executive Associates and the Fox and Fogarty Team.

Prior to his current career, Matthew was Director of International Partnerships with Blühen Botanicals, and Sales Manager with Synergy Business Environments.

Matthew is a PechaKucha Knoxville curator and founder of the Square on the Square, square dances. He is also an activist with the American Institute of Architects. He currently serves as Board Chair of the Knoxville Downtown Alliance, as well as Board Member for the Knoxville Chamber and the Design Review Board.

Matthew has a BA in Asian Studies and a Masters in Divinity (MDiv).

Before landing in Knoxville, Matthew lived in Miami, Alabama, Seattle and Chicago, as well as six years in Shanghai, China.

MONICA LEBRON
Dr. Mónica Lebrón joined Tennessee’s executive leadership team in February 2021 as Deputy AD for Championship Resources.

Prior to her hiring at Tennessee, Lebrón oversaw all internal and external day-to-day operations for Tulane athletics as deputy AD/chief operating officer dating to 2016. She also served as chief diversity officer for the Green Wave.

A native of San Jose, California, Lebrón was Tulane’s sport administrator for football, women’s basketball, beach volleyball and sailing. In addition to facilitating scheduling and budget management for those programs, she also directed revenue-generation efforts for Tulane’s comprehensive athletics program.
Lebrón's time at Tulane was preceded by four years of senior-level experience in the Southeastern Conference. She worked as an assistant AD for development at Ole Miss in 2012 before being elevated to associate AD in 2014. She then transitioned to Georgia, where she served as associate AD for development. Under her direction, the UGA athletics development team raised a then-record $56.96 million for the 2016 fiscal year.

In addition to her time at Georgia and Ole Miss, Lebrón served as senior major gifts officer (2008-11) and senior associate director (2011-12) at Cal, where she fostered a portfolio of more than 500 donors. She also worked in various capacities at Florida with Gator Boosters, Inc., from 2004-08, working closely with UF's athletics alumni base.

A 2001 Yale graduate, Lebrón was a four-year letterwinner and starter on the Bulldogs' softball team. She then earned her master of Sports Administration and MBA from Ohio University in 2003.

Most recently, in the spring of 2019, she earned her Ph.D. in Interdisciplinary Studies from Tulane.
2021 - 2022 BOARD MEETINGS

July 19, 2021 - 11:30 am
August 16, 2021 – 11:30 am
September 20, 2021 - 11:30 am
October 18, 2021 - 11:30 am
November 15, 2021 - 11:30 am
December 20, 2021 - 11:30 am

January 24, 2022 - 11:30 am (moved due to MLK Day holiday)
February 21, 2022 - 11:30 am (budget workshop starting at 10)
March 21, 2022 - 11:30 am
April 18, 2022 - 11:30 am
May 16, 2022 - 11:30 am
June 20, 2022 - 5:00 pm (Annual Meeting & June Board Meeting)

Meetings are held at 17 Market Square #201
Please check our website for any changes downtownknoxville.org/alliance/meetings
I. Welcome

II. Approval of Minutes
   A. *May Board Meeting

III. Committee Reports
   A. *Quality of Life

IV. Staff Report

V. Old Business

VI. New Business

VII. Public Forum

VIII. Adjournment

* Denotes action items

Upcoming Meetings:
   July 19, 11:30 – July Board Meeting
   August 16, 11:30 – August Board Meeting
   September 20, 11:30 – September Board Meeting

This meeting, and all communications between Board Members, are subject to the provisions of the Tennessee Open Meetings Act.
BOARD OF DIRECTORS MEETING

MINUTES

MAY 17, 2021, 11:30 AM

The Board of Directors of Downtown Knoxville Alliance met on Monday, May 17, 2021 via Zoom and in person.

Board members present included Matthew DeBardelaben, Robin Easter, Rick Emmett, Vince Fusco, Becky Hancock, Daniel Smith, and Mary Katherine Wormsley. DKA and Knoxville Chamber staff in attendance included: Michele Hummel, Terry Tabors, and Robin Thomas.

I. Welcome

Matthew DeBardelaben, Board Chair, called the meeting to order.

II. Approval of Minutes

Matthew DeBardelaben asked for a motion to approve the April board meeting minutes. Robin Easter made a motion to approve the minutes as presented, Rick Emmett seconded the motion, which was unanimously approved by the Board.

III. Financial Report

Terry Tabors presented the financial report for the organization. Matthew DeBardelaben asked for a motion to approve the financial report. Becky Hancock made a motion to approve the financial report as presented. Mary Katherine Wormsley seconded the motion which was unanimously approved by the board.

IV. Staff Report

Staff presented an update on the activities from the previous month, social media numbers, and highlighted the upcoming month’s meetings. The full report was included in the agenda packet.

V. Old Business

There was no Old Business.

VI. New Business

A. Discussion of Budget FY 21-22

The board discussed the budget that will be presented to members at the June Annual Meeting. Matthew DeBardelaben made a motion to approve the budget with the following changes: increasing Merchant Support to $50,000, removing Office Support and Market Data/Recruitment, increase Development/Special Projects to $100,000, and change Quality of Life/Beautification to $95,000. Rick Emmett seconded the motion, which was unanimously approved.

B. Home Federal Bank – Bank Signatures

DKA needs to update the signatures for Home Federal Bank. Daniel Smith motion to include Michele Hummel and Robin Thomas as signatures to the DKA account. Becky Hancock seconded the motion, which was unanimously approved by the Board.
C. Nominating Committee Update

Becky Hancock provided an update on the Nominating Committee. They meet on May 12 and will meet again on May 18. She noted that members will elect four directors at the Annual Meeting.

VII. Public Forum

There was no Public Forum.

VIII. Adjournment

With no other business, the meeting was adjourned.

Secretary
QUALITY OF LIFE COMMITTEE
MINUTES

JUNE 15, 2021, 3:00 PM

The Quality of Life Committee for Downtown Knoxville Alliance met in person and via Zoom on June 15, 2021. Members present included co-chair—Becky Hancock, Christine Cinnamon, Rick Emmett, David Jones, Matt Miller, Ed Patrick, Brian Pittman, and Lauren Van Dyke. Staff included: Michele Hummel.

Budget for FY 20-21

Staff reviewed the budget with the committee, discussing projects and the remaining budget.

Request from Piano Project

Brian Clay presented the Piano Project to the committee. This program places pianos in various locations throughout downtown, which are painted by local artists. The goal is to connect and engage musical and visual art within the community.

The cost per piano is approx. $1430 (excluding the vinyl cover which was purchased last year).

A recommendation comes from the committee in the form of a motion to approve the Piano Project with placement of four pianos throughout downtown at the cost of $5,720. The committee suggested the following locations: Old City (100 block of West Jackson), Market Square (under the pavilion), Volunteer Landing (between Calhoun’s and the east side of Volunteer Landing), and Krutch Park Extension.

Request from Conservation Cooperative

The committee discussed the request from Conservation Cooperative for their annual request of $3,500 for the Pet Waste Dispenser Project. With this program, they dispense 180,000 bags throughout the city with the concentration in the downtown.

A recommendation comes from the committee in the form of a motion to approve the request for the Pet Waste Dispenser Project in the amount of $3,500.

Future Projects

There was a discussion about the possibility of activating Fire Street Alley, similar to Strong Alley. The committee discussed the possibility of additional lights, murals, etc. to make the alley feel more secure.

Staff will talk with the City and come back to the committee with some suggestions.

With no other business, the meeting was adjourned.
# Quality of Life Budget FY 20-21

<table>
<thead>
<tr>
<th></th>
<th>FY 19-20 Actuals</th>
<th>FY 20-21 Budget</th>
<th>Year-to-Date Actuals</th>
<th>Committed or Requested</th>
<th>Remaining</th>
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<td><strong>Security</strong></td>
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<td>** Beautification**</td>
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<td>Planters</td>
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<td><strong>TOTAL</strong></td>
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<td>$ 134,572</td>
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APPLICATION

Name: Brian Christopher Clay

Your Mailing Address: 2861 Mossy Oaks Lane, Knoxville, TN 37921

Phone Number: 404-246-2795 Email Address: brian@jazzspirations.com

Project Address: 2861 Mossy Oaks Lane, Knoxville, TN 37921

Requested Amount: $5000 Total Project Costs: 

1. Describe the project:

Recording artist and jazz pianist BRIAN CLAY is partnering with Dogwood Arts in Knoxville for a Visual Art and Music Initiative. The initiative is an extension of Dogwood’s ART IN PUBLIC SPACES program called the “PIANO PROJECT of KNOXVILLE.” The project will invite the community to engage with each other as they share their love of music and the visual arts. Decorated by local artists and community groups, these pianos will be placed in public spaces to create community engagement and opportunities for people to connect, using music and art as the common ground and catalyst. It’s a musical and visual art equivalent to social media — prompting some to actively engage, while others can enjoy the engagement as a spectator. This project invites people to make music together ... to enjoy art together ... and be in community together. Each piano will be a symbol and celebration of the arts in places where artwork and music may not usually be found. After living in its public space, each piano/piece of art will be donated to a local school, nursing home, healthcare facility or community center — thereby creating another opportunity of interaction with a different segment of the Knoxville community.

2. If applicable, has the project been submitted and/or approved by the Downtown Design Review Board (D1) or the Historic Zoning Commission (H1)? ☐ Yes ☒ No

3. Will you be receiving or asking for any financial incentives/assistance from other sources? ☒ YES

If so, how much: Private individual sponsorships are solicited in the amount of $800

4. Anticipated start date: __immediately___ Anticipated completion: Aug/Sept 2021

5. Has this project received DKA funding in the past? If so, when and amount? ☒ YES, $5000

6. How does your project help enhance the CBID’s mission to make downtown a better place in which to live, work and play?

There is a reinvigorated energy and activity as restrictions are lessened and resident and visitors return to social and community gatherings in Downtown Knoxville. As experienced before, that positive energy is enhanced by the Piano Project of Knoxville. We work with some of Knoxville’s most talented local artists to create pieces of art that enhance the
development of a vibrant, cultural environment, and will attract more visitors. The Project can also be a motivation for creative people and innovative companies to engage with the project. The possibility of scheduled music events (i.e. jazz sessions, pop-up acoustic concerts, recitals for music students, etc.) using the instrument provides another next level of engagement and entertainment making the Downtown Knoxville area a WONDERFUL place to live, work and play.
Piano Project of Knoxville Budget for ONE Instrument

Moving
Average is $150 to $250 for upright instruments. Three moves needed for each instrument: 1) Moving from donation point to art/decoration space, 2) moving from art/decoration space to installation location, 3) move from installation location to end point.
$600

Instrument Acquisition
$250

Artwork supplies
Approximately 16 cans of spray paint at $5/can = $80
Golden Acrylic Paint set = $75
$180

Tuning and Tech
3 tunings: 1) immediately following artwork application, 2) immediately following installation, and 3) immediately following end point delivery.
$400

Piano Cover Upright Vinyl
$200

$1630 per instrument *

*This amount may vary depending on the details of each instrument
PIANO PROJECT OF KNOXVILLE

www.PianoProjectofKnoxville.com
#SitDownAndPlay
May 19, 2021

Michele Hummel
Executive Director
Downtown Knoxville Alliance

Ms. Hummel,

Thank you for your interest in sponsoring the Pet Waste Dispenser Project in downtown Knoxville.

I am requesting $3,500 to help cover the costs for 2021, which will include new boxes being installed in the downtown area. This is the same request approved the past six years. If accepted, this will help us replace older and vandalized units and keep the project going strong and the dispensers filled another year.

Since 2004, when the project began, we have continued to install bag dispensers and now maintain over 80 in the city of Knoxville. To encourage an increasing number of pet owners to pick up after their pets, we intend on installing more units in the downtown area this coming year. Please, let me know if there are individual residents or businesses that have a request for new bag dispensers as we have them ready to be installed today.

There are new residential developments being built that will undoubtedly bring more dogs to the downtown area. Pet waste, if not picked up, can be a real problem where there is little green space. Also, the fecal contamination to local streams can be significant.

Thanks again for your consideration and I look forward to discussing this with you further.

Sincerely,

Mark Campen
Conservation Cooperative

P.O. Box 27093
Knoxville, TN 37917

mcampen7@hotmail.com
Downtown Knoxville Bag Dispenser Locations:

O. P. Jenkins at Summit Hill (1)
Locust St. (1)
Market Square (1)
Krutch Park area (3)
Wall Ave. (2)
East of OP Jenkins/ Summit Hill (1)
Downtown Dog Park (3)
Volunteer Landing Marina and Greenway (2)
Southern Glass Building (1)
Depot Ave. at Central St. (1)
Regas Square (1)
State St. and S. Central (2)
Women’s Basketball Hall of Fame (1)
Marble Alley (2)

Old City (3) One has been removed on Willow Ave. due to new Stockyard lofts Apts; it will be replaced. Jackson Ave. and State St. are the other two locations.

Please let me know of other downtown areas that need bag dispensers. The total annual cost to maintain the bag dispensers throughout the city of Knoxville is $9,500.

Approximately 180,000 bags are dispensed annually.
BOARD OF DIRECTORS’ MEETING
STAFF REPORT FOR JUNE 2021

DEVELOPMENT
- Update on Fort Kid Playground
  - Council approved plans for playground, up to $450,000
  - Finalizing contract with Great Southern Recreation to build playground
  - Finalizing site plan, play surface design and connection points to the sloped play area
  - Bid slope construction drawings in July
  - Should begin construction at the end of Summer, hope for Fall groundbreaking
  - Images of playground: https://knoxvilleetn.gov/ Rebuilding Fort Kid

MARKETING
- Continued promotion of Firefly Nights; early promotion of summer (coffees, cocktails, shopping, outdoor, events) through web, newsletter, and social.
- Newsletter with “Guide to Summer” released on May 17.
- Ongoing updates to website with shift to summer and growing number of events.
- Working with Loch & Key on update to 2020 video using non-mask footage captured during initial shoots.
- Update to posters in all municipal garage elevators from “COVID 5-Actions” to “Find It All Downtown” with QR-code to special webpage.
- Promotion of First Friday ArtWalk with 25 participating businesses in June.
- Increased focus on Living Downtown to support under-construction and planned apartments.
- Initial meetings with City of Knoxville, Dogwood Arts, and Visit Knoxville on Holiday 2021.
- Website – 247 businesses, 38 parking, 57 residential, 10 commercial properties
- Social Media – 107,515 followers (previous: 107,167; 106,244; 105,324). June total reflects drop in Twitter followers due to recent verification by Twitter of active accounts.

BUSINESS SUPPORT
- Continued promotion of “Downtown is Hiring” including positions available and quickest way to apply. Promotion of webpage through social, newsletter, and digital ads.
- Continued promotion of “Love Local, Support Small” through web, social, and local media.
- Launch of new website section on Downtown Development including series of articles on recent projects with developer perspective on downtown growth.
- Initial meetings with UT System on move to UT Tower and plans for engaging 300+ employees as they transition to new offices in early fall.

QUALITY OF LIFE
- Held Quality of Life Meeting to review two requests and discuss future projects.
- Replaced plantings hit by vandalism.
- Continue to work with the City and KPD on noise complaints and issues centered around cars in downtown streets and public garages.
- Update on Cradle of Country Music
  - Canopy is nearing completion from artist
  - Bidding the pier that supports the canopy now
  - Hope to break ground this fall, with completion in Dec 21/Jan 22

OTHER
- Held Nominating Committee on Tuesday, May 18.
- Preparing for the Annual Meeting with mailing to membership, ensuring quorum, etc.