BOARD OF DIRECTORS' MEETING
AGENDA
JUNE 20, 2022, FOLLOWING ANNUAL MEETING

I. Welcome

II. Approval of Minutes
   A. *May Board Meeting

III. *Financial Report
   A. Reverse accruals

IV. Committee Reports
   A. Quality of Life

V. Staff Report

VI. Old Business

VII. New Business

VIII. Public Forum

IX. Adjournment

* Denotes action items

Upcoming Meetings:
    July 18, 11:30 am - Board Meeting
    August 15, 11:30 am - Board Meeting
    September 19, 11:30 - Board Meeting

This meeting, and all communications between Board Members, are subject to the provisions of the Tennessee Open Meetings Act.
The Board of Directors of Downtown Knoxville Alliance met on Monday, May 16, 2022, at 17 Market Square, Knoxville, TN.

Board members present included board chair, Matthew DeBardelaben, Vince Fusco, Rick Emmett, Lori Matthews, John Sanders, Adrienne Webster, Mary Katherine Wormsley. DKA and Knoxville Chamber staff in attendance included: Michele Hummel, Angela Lunsford, and Robin Thomas.

I. Welcome

Matthew DeBardelaben, chair of the Board, welcomed everyone to the meeting and called the meeting to order.

II. Minutes

Mr. DeBardelaben called for the approval of the minutes from the April board meeting. Mary Katherine Wormsley made a motion to approve the minutes. Rick Emmett seconded the motion, which was unanimously approved by the board.

III. Financial Report

Angela Lunsford delivered the financial report for the corporation. Adrienne Webster made a motion to approve the financial report as presented. Lorie Matthews seconded the motion, which was unanimously approved by the board.

IV. Staff Report

Staff presented the staff report, providing an update on the activities from the previous month, social media numbers, and highlighted the upcoming month’s meetings. The full reports were included in the agenda packet.

V. Old Business

There was no Old Business.

VI. New Business

A. Mary Katherine Wormsley delivered the Nominating Committee report stating that the committee will meet Thursday. Staff will forward the ballot to the board at the beginning of June once finalized.

B. Board discussed the draft budget for FY 22-23. The board will approve the budget at the Annual Meeting next month.
C. In November, the Board passed a motion to change the minimum cash reserve from $50,000 to three months of expenses and amend the bylaws to memorialize this change. In the past, the organization noted the $50,000 minimum cash reserve on financials each month and staff recommended keeping this policy with the updated amount versus amending the bylaws. The board discussed the suggestion. Vince Fusco made a motion to memorialize the change of minimum cash reserves on the financials versus amending the bylaws. Lorie Matthews seconded the motion, which was unanimously approved by the board.

Adrienne Webster suggested developing a policy related to managing DKA’s finances. Staff will work with a subcommittee to develop the policy for the board to review.

VII. Public Forum

There was no Public Forum.

VIII. Adjournment

With no other business, the meeting was adjourned.

__________________________
Secretary
Downtown Knoxville Alliance  
Statement of Cash Flows  
Fiscal YTD May 31, 2022  

**OPERATING ACTIVITIES**  

<table>
<thead>
<tr>
<th>Description</th>
<th>Jul '21 - Jun '22</th>
</tr>
</thead>
<tbody>
<tr>
<td>Net Income</td>
<td>(86,931)</td>
</tr>
<tr>
<td>Adjustments to reconcile Net Income</td>
<td></td>
</tr>
<tr>
<td>to net cash provided by operations:</td>
<td></td>
</tr>
<tr>
<td>1110 · Other Receivable</td>
<td>6,358</td>
</tr>
<tr>
<td>2020 · Accounts Payable</td>
<td>10,093</td>
</tr>
<tr>
<td>2600 · Accrued Payables</td>
<td>16,500</td>
</tr>
<tr>
<td><strong>Net cash provided by Operating Activities</strong></td>
<td>(53,981)</td>
</tr>
</tbody>
</table>

**FINANCING ACTIVITIES**  

<table>
<thead>
<tr>
<th>Description</th>
<th>Jul '21 - Jun '22</th>
</tr>
</thead>
<tbody>
<tr>
<td>3900 · Change in NA - unrestricted</td>
<td>-</td>
</tr>
<tr>
<td><strong>Net cash provided by Financing Activities</strong></td>
<td>-</td>
</tr>
</tbody>
</table>

**Net cash increase for period**  

<table>
<thead>
<tr>
<th>Description</th>
<th>Jul '21 - Jun '22</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cash at beginning of period</td>
<td>1,095,254</td>
</tr>
<tr>
<td>Cash at end of period</td>
<td>1,041,273</td>
</tr>
<tr>
<td><strong>Net cash increase for period</strong></td>
<td>(53,981)</td>
</tr>
</tbody>
</table>

**Current Liabilities**  

<table>
<thead>
<tr>
<th>Description</th>
<th>Jul '21 - Jun '22</th>
</tr>
</thead>
<tbody>
<tr>
<td>Approved Events/Quality of Life Sponsorships not booked</td>
<td></td>
</tr>
<tr>
<td>Support Now Safe Local Initiatives</td>
<td>(2,933)</td>
</tr>
<tr>
<td>Accrued Payables</td>
<td>(42,455)</td>
</tr>
<tr>
<td>Accounts receivable and Other</td>
<td>34,298</td>
</tr>
<tr>
<td>Approvals contingent on future events:</td>
<td></td>
</tr>
<tr>
<td>COVID Related Initiatives</td>
<td>(75,108)</td>
</tr>
<tr>
<td>Halloween /Outdoor Activation Related Expenses (approved at August 2021 Board Meeting)</td>
<td>(2,534)</td>
</tr>
<tr>
<td><strong>Subtotal</strong></td>
<td>(135,679)</td>
</tr>
</tbody>
</table>

**Projected Remaining Budgeted Income (Expenses)**  

<table>
<thead>
<tr>
<th>Description</th>
<th>Jul '21 - Jun '22</th>
</tr>
</thead>
<tbody>
<tr>
<td>Revenue</td>
<td>(141,346)</td>
</tr>
<tr>
<td>Development</td>
<td>(100,000)</td>
</tr>
<tr>
<td>Quality of Life</td>
<td>35,326</td>
</tr>
<tr>
<td>Business Support</td>
<td>(12,845)</td>
</tr>
<tr>
<td>Marketing/Sponsorships</td>
<td>(18,434)</td>
</tr>
<tr>
<td>Administration</td>
<td>(30,813)</td>
</tr>
<tr>
<td><strong>Subtotal</strong></td>
<td>(268,113)</td>
</tr>
</tbody>
</table>

**Projected Cash - Before Minimum Reserve**  

<table>
<thead>
<tr>
<th>Description</th>
<th>Jul '21 - Jun '22</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Projected Cash - Before Minimum Reserve</strong></td>
<td>637,481</td>
</tr>
</tbody>
</table>

**Minimum Cash Balance - Reserve**  

<table>
<thead>
<tr>
<th>Description</th>
<th>Jul '21 - Jun '22</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Minimum Cash Balance - Reserve</strong></td>
<td>(150,000)</td>
</tr>
</tbody>
</table>

**Projected Cash Availability**  

<table>
<thead>
<tr>
<th>Description</th>
<th>Jul '21 - Jun '22</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Projected Cash Availability</strong></td>
<td>487,481</td>
</tr>
</tbody>
</table>
QUALITY OF LIFE COMMITTEE

MINUTES

MAY 26, 2022

The Quality-of-Life Committee for Downtown Knoxville Alliance met on May 26, 2022 at 9:00 am at 17 Market Square. Members present included Chair—Lorie Matthews, Nikki Elliott, Rick Emmett, Brian Pittman, Cathy Ramano, Daniel Smith, and Lauren Van Dyke, Staff included: Michele Hummel.

Knoxville History Project (KHP)

Paul James and Jack Neely presented a sponsorship request for Downtown Knoxville Literary Walking Tour. Committee encouraged KHP to place the tour online, suggest driving tours, and/or incorporate schools with history project. KHP is seeking support to fund the research, design, and printing for the walking tour. The request is $1,500. The total project cost is $10,000.

Recommendation from committee: A motion was made, seconded, and unanimously approved to fund $1,500, this recommendation is coming to the board in the form of a motion.

Pet Waste Dispenser Program:

Conservation Cooperative requested a $3,500 request for continuation of the pet waste dispenser program. This program installs and maintains bag dispensers throughout downtown.

Recommendation from committee to the Board: A motion was made, seconded and unanimously approved to fund this project as requested for $3,500

Traffic Calming Measures

Due to a couple of accidents near Gay Street and Church, it was suggested to look into some traffic calming measures. The committee discussed a few other intersections where traffic calming measures may benefit. The list included:

- Church @ Gay
- Summit @ Gay, State and Central
- Jackson between Central & State
- State Street behind Tennessee Theatre

The committee also discussed the possibility having more trash cans and pet waste dispensers throughout downtown.

With no other business, the meeting was adjourned.
# Quality of Life Budget FY 21-22

<table>
<thead>
<tr>
<th>BUDGET</th>
<th>FY 20-21</th>
<th>FY 21-22 Budget</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Actuals</td>
<td>Budget</td>
</tr>
<tr>
<td>Security</td>
<td>$ 53,047</td>
<td>$ 150,000</td>
</tr>
<tr>
<td><strong>Beautification</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Planters</td>
<td>$ 36,460</td>
<td></td>
</tr>
<tr>
<td>Design Srvs/Artists Mockups</td>
<td></td>
<td>$ 90,000</td>
</tr>
<tr>
<td>Maintenance for murals</td>
<td>$ 2,000</td>
<td></td>
</tr>
<tr>
<td>Touch up 100 Block/Old City Mural</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Mardi Gras Clean-up</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Art in Public Places</td>
<td>$ 10,000</td>
<td></td>
</tr>
<tr>
<td>Piano Project</td>
<td>$ 5,800</td>
<td></td>
</tr>
<tr>
<td>Artist Alley</td>
<td>$ 15,000</td>
<td></td>
</tr>
<tr>
<td>Conservation (Pet Waste Project)</td>
<td>$ 3,500</td>
<td></td>
</tr>
<tr>
<td>Peppermint Grove/KKB</td>
<td>$ 900</td>
<td></td>
</tr>
<tr>
<td>Mural - Two Bike</td>
<td></td>
<td></td>
</tr>
<tr>
<td>KUB/Strong Alley Lighting</td>
<td>$ 787</td>
<td></td>
</tr>
<tr>
<td>Knoxville History Project</td>
<td></td>
<td></td>
</tr>
<tr>
<td>JE Reversal</td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Total Beautification</strong></td>
<td>$ 74,447</td>
<td>$ 90,000</td>
</tr>
<tr>
<td><strong>Residents</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Quarterly Residents' Meetings</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Placemaking/Projects &amp; Initiatives</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Hanging Baskets for MS</td>
<td>$ 12,352</td>
<td></td>
</tr>
<tr>
<td>Spring Lighting Installation</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Printing for Comm Conversation</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Rental/TN Theatre</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Total Residents</strong></td>
<td>$ 16,979</td>
<td></td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td>$ 144,473</td>
<td>$ 243,000</td>
</tr>
</tbody>
</table>
QUALITY OF LIFE APPLICATION

Name: **Knoxville History Project**

Your Mailing Address: 516 West Vine Street, #8

Phone Number: **865-337-7723** Email Address: **paul@knoxxhistoryproject.org**

Project Address: **Downtown area**

Requested Amount: **$1,500** Total Project Costs: **$15,000**

1. Describe the project:

KHP is seeking support to fund the research, design, and printing of a new engaging “Downtown Literary Walking Tour Guide”—a printed booklet—free to the public—that will serve as a self-directed experience designed to increase awareness for the city’s rich literary heritage.

The tour guide will highlight Knoxville’s role in national literature by emphasizing downtown sites associated with writers well-known enough to be recognizable by the American reading public, and also as an introduction to the Knoxville-centric work of these authors, including James Agee, Frances Hodgson Burnett, Nikki Giovanni, Cormac McCarthy, George Washington Harris, David Madden, and others.

Buildings and sites of related interest as well as several themed walks, including “The Life Saver Walk” based on Agee’s *A Death in the Family*, the “Cat Fish Walk” based on McCarthy’s *Sutte*, plus a literary walk along Volunteer Landing incorporating interpretive stones along the Tennessee River will be included.

Other than a limited-scope website featuring only four or five local authors, no engaging resource has ever been made. The tour booklet will encompass the Downtown core plus several close-by locations beyond including the campus of the University of Tennessee, James Agee Park in Fort Sanders, Alex Haley Heritage Square in Morningside Park, and the Knoxville Botanical Gardens and Arboretum.

The booklet will be designed by the award-winning team at Robin Easter Design (a downtown business) to complement KHP partner Knox Heritage’s existing and highly popular architecturally-focused “Historic Downtown Walking Tour” of historic buildings. The format will be a tall 4.24” x 11” including two-tone approximately 28-page booklet, with an initial print run of 5,000 booklets.
2. If applicable, has the project been submitted and/or approved by the Downtown Design Review Board (D1) or the Historic Zoning Commission (H1)? □ Yes □ No (N/A)

3. Will you be receiving or asking for any financial incentives/assistance from other sources?
   If so, how much: Yes. We are grateful to have already received a grant from Humanities-Tennessee, support from several City Council members through 202 Funds, and sponsorship contributions from Friends of Knox County Public Library and Knoxville Writers Guild. We remain $1,500 short of our funding goal.

4. Anticipated state date: 5/1/2022 Anticipated completion: 9/30/2022

5. Has this project received DKA funding in the past? If so, when and amount? No. However, we remain grateful for the support from DKA in recent years to fund three new Downtown Art Wraps.

6. How does your project help enhance the CBID’s mission to make downtown a better place in which to live, work and play?

As KHP historian Jack Neely writes, “A city’s literary history often forms a big part of the city’s public persona. In America as in much of the world, the cities that matter are the ones that have attracted authors to use them as settings. Dozens of major cities offer tours or guides to newcomers interested in exploring that heritage. In some cases, visitors, as well as residents, may already be familiar with the author’s work, or, at least, have heard the author’s name. That in of itself can offer a point of access to an otherwise unfamiliar city. In many cases, they find it interesting to see what famous writers have said about the place they’re visiting, contrasting these timeless passages with their own impressions.”

In the last 25 years or so, Knoxville has come a long way in recognizing its literary heritage. Two public parks, James Agee Park and Suttree Landing, plus part of the Knoxville Botanical Garden, have themes specifically associated with Knoxville authors. At least three new standing state historical markers and multiple inscriptions in stone on Market Square, Krutch Park, and Volunteer Landing, have all become familiar parts of the reborn downtown Knoxville. The University has honored local authors associated with that institution in Hodges Library.

By emphasizing these and other unique historic buildings, sites, and the compelling literary stories surrounding them, this cultural tour will add a further vibrant element to the downtown
experience and enhance community pride through a more nuanced understanding of the writers and poets that Knoxvillians can claim their own.
KNOXVILLE HISTORY PROJECT

Downtown Literary Tour Guide Project Budget (2022)

**EXPENSES**
Research, writing the narrative (KHP) $ 4,000
Photo research, image permission fees, etc. (KHP) $ 1,250
Design (Robin Easter Design) $ 4,000
Printing (5,000 booklets)* $ 6,000

| Total | $ 15,250 |

**REVENUE RECEIVED TO DATE**
Humanities-Tennessee SHARP Grant $ 9,120
Knoxville Writers Guild $ 1,750
City of Knoxville 202 Funds $ 1,400
Friends of Knox County Public Library $ 1,500

| Total | $ 13,770 |

Outstanding $ 1,480
The Knoxville History Project is seeking community support to fund research and production of a new engaging “Downtown Literary Walking Tour Guide” to increase awareness for the city’s rich literary heritage.

“A city’s literary history often forms a big part of a city’s public persona. In America as in much of the world, the cities that matter are the ones that have attracted authors to use them as settings. Dozens of major cities offer guidebooks to newcomers interested in exploring that heritage. In some cases, visitors may already be familiar with the author’s work, or, at least, have heard the author’s name. That in of itself can offer a point of access to an otherwise unfamiliar city.” - Jack Neely

Researched and published by the Knoxville History Project, using images, quotations, and brief bios, the printed walking tour booklet will offer a gateway to Knoxville’s literary heritage and to the city’s appeal. The tour will highlight works by important Knoxville authors, including James Agee, Frances Hodgson Burnett, Nikki Giovanni, Cormac McCarthy, George Washington Harris, David Madden, and others.

This signature project will be designed by the award-winning team at Robin Easter Design to complement KHP partner Knox Heritage’s highly popular “Historic Downtown Walking Tour” of historic buildings.

The format will be a tall 4.24” x 11” 28-page two-tone booklet with a print run of 5,000 booklets.

Sponsorships and contributions help fund the total project of $15,250 to cover the cost of research, writing, design, printing and distribution.

Sponsors, donors, and funders will be recognized on the guide, plus on KHP’s website, social media, and promotions.

Design will compliment the popular “Historic Downtown Knoxville Walking Tour” produced by our partner, Knox Heritage.

To learn more about funding and sponsorship opportunities, please contact:

Paul James, Director Development
865-337-7723 or paul@knohistoryproject.org
James Agee (1909-1955), journalist, critic, novelist, screenwriter, won the Pulitzer posthumously for his autobiographical novel, *A Death in the Family*. The book describes downtown Knoxville as it was in 1916 in some detail, with scenes on Gay Street and Market Square especially, with brief descriptions of the L&N and what’s now the LMU law school building. Agee personally had strong associations with St. John’s Episcopal church (now cathedral). Agee grew up in Fort Sanders close to where Agee Park is today.

Frances Hodgson Burnett (1849-1924), internationally popular English-born novelist (*The Secret Garden*, *Little Lord Fauntleroy*), lived in and near downtown Knoxville between 1865 and 1875, during which time she began her career as a successful author. None of her downtown homes survive, including the legendary “Vagabondia,” but she did have some associations with Market Square and the Custom House. A new publication of her little-known memoir describes her life here as if it were a fairy tale.

Cormac McCarthy (1933- ), bestselling and Pulitzer-winning novelist, lived in Knoxville from early childhood to middle age. He lived mostly in South Knoxville, but was familiar with Immaculate Conception Church, attended downtown Catholic schools and UT in the 1950s. His first novel, *The Orchard Keeper*, includes a rich description of Market Square; his fourth novel, *Suttree*, features vivid descriptions of downtown Knoxville circa 1951, including descriptions of the riverfront, Gay Street, Market Square, and the Old City.

Nikki Giovanni (1943- ), free-verse poet strongly associated with the Black Power movement, was born in Knoxville and spent much of her childhood at the home of her grandmother on Mulvaney (now Hall of Fame Drive). She recalls black Knoxville in the 1940s and ’50s in mostly positive terms in a memoir, a couple of short essays, and a well-known poem, which has since been made into a popular children’s book, *Knoxville, Tennessee*. Most of her world was focused on East Vine, which has been almost erased, but some of her memories concern existing Cal Johnson Park which now houses a new state historical marker in her honor.
George Washington Harris (1814-1869), who created the Sut Lovingood character for a series of nationally published short stories, is considered one of the most influential American humorists before Mark Twain, who admired his work. He spent most of his life in downtown Knoxville, and began his literary career here, and he happened to be here at the time of his mysterious death in 1869. No buildings associated with him survive, but we know the locations of several, including the site of his death. Two of his children are buried at First Presbyterian churchyard.

David Madden (1933- ), critic, novelist, grew up in Knoxville. His 1974 book Bijou, which got national attention, is set primarily in a slightly re-imagined downtown in which sites like the Bijou Theatre and Market Square are presented exactly as they were at the time of the ca. 1946 setting of the book.

Others to be included, at least in passing: W.G. "Parson" Brownlow, a major civilian figure of the Civil War era, who as governor had major influence on civil rights, had a national following as an essayist; poet Sidney Lanier, who had associations with the Lamar House, which makes a brief appearance in his only novel; Anne Armstrong, whose controversial 1915 novel The Seas of God deals with a lightly disguised Knoxville, and whose 1880s memoir of the city is soon to be published; Alex Haley, author of Roots, who lived here later in life, and the impressive statue of whom can be found in Morningside Park; some songwriters, like Charlie Oaks, the circa 1900 railroad-station busker who has been called the first professional country-music songwriter, and Arthur Q. Smith, who lived downtown and whose recent box set was nominated for a Grammy; Richard Marius, biographer and novelist associated with UT, whose work occasionally deals with Knoxville; Rick Yancey, nationally popular young-adult author, whose Highly Effective Detective series of four adult murder mysteries is set mostly in downtown Knoxville.

The guide will also highlight buildings and sites of related interest as well as several themed self-directed walks, including "The Life Saver Walk" based on Agee's A Death in the Family, the "Catfish Walk" based on McCarthy's Suttree, and a literary walk along Volunteer Landing incorporating interpretive inscribed stones on the bank of the Tennessee River.
The campus of the University of Tennessee also incorporates several places worthy of a visit.

The John C. Hodges Library's modernist Ziggurat building on Volunteer Boulevard, named for the UT English scholar famous to students everywhere for his Hodges Harbrace Handbook of English, contains multiple collections of papers on James Agee, Alex Haley, who lectured at UT in his later years, and film director Clarence Brown. The Special Collections Department organizes constantly changing displays of letters, books, photographs, film posters, and other highlights.

The first floor of the library features the Elaine Evans Exhibition Area and UT's academic Hall of Fame which "honors those alumni and alumnae who have achieved the highest national or international distinction in the arts, letters, sciences, and learned professions." Notable here is an original head bust of Alex Haley by Jim Gray, and commemorative displays for inductees such as UT graduate Bernadotte Schmitt who won the 1931 Pulitzer Prize for history for The Coming of the War, 1914; Joseph Wood Krutch winner of the 1955 National Book Award for The Measure of Man: On Freedom, Human Values, Survival, and the Modern Temper; and Cormac McCarthy, winner of numerous national awards, including the 1992 National Book Award, for All the Pretty Horses.

Over in the Communications Building on Circle Park Drive the Tennessee Newspaper Hall of Fame honors those who have made an impact on newspaper journalism in Tennessee. A large interactive digital exhibition covers individuals of note including George Roulstone, who published the first issue of the Knoxville Gazette (both the city's and the state of Tennessee's first newspaper), political essayist William “Parson” Brownlow, Knoxville historian and newspaper editor William Rule, and many others.
May 16, 2022

Michele Hummel
Executive Director
Downtown Knoxville Alliance

Ms. Hummel,

Thank you for your interest in sponsoring the Pet Waste Dispenser Project in downtown Knoxville.

I am requesting $3,500 to help cover the costs for 2022, which will include new boxes being installed in the downtown area as needed. If accepted, this will help us replace older and vandalized units and keep the project going strong and the dispensers filled another year.

Since 2004, when the project began, we have continued to install bag dispensers and now maintain over 80 in the city of Knoxville. To encourage an increasing number of pet owners to pick up after their pets, we intend on installing more units in the downtown area this coming year. Please, let me know if there are individual residents or businesses that have a request for new bag dispensers.

There are new residential developments being built that will undoubtedly bring more dogs to the downtown area. Pet waste, if not picked up, can be a real problem where there is little green space. Also, the fecal contamination to local streams can be significant.

Thanks again for your consideration and I look forward to discussing this with you further.

Sincerely,

Mark Campen

Remit payment to:

Conservation Cooperative
1429 S. Courtney Oak Ln.
Knoxville, TN 37938

mcampen7@hotmail.com
Current dog bag stations installed as of May 1, 2022:

(in bold are Downtown Knoxville locations)

O. P. Jenkins at Summit Hill (1)
Locust St. (1)
Market Square (1)
Krutch Park area (3)
Wall Ave. (2)
Sequoyah Hills (10)
Lakeshore Park (7)
Mary James Park (1)
Island Home Blvd (2)
Island Home Park (1)
Turkey Creek Wetland Park and Greenway (4)

East of OP Jenkins/ Summit Hill (1)

Old North Knoxville/ Oklahoma Ave area (3)

Downtown Dog Park (3)
James Agee Park (1)
Caswell Park/ Ashley Nicole Dream Playground (1)
Victor Ashe Park (2)
Sam Duff Memorial Park (2)

Volunteer Landing Marina and Greenway (2)

Fairstown-Emoriland (3)
Riverwalk Condos S. Knox (1)
Sutherland Ave. (2)
Southern Glass Building (1)
Emory Place (1)
**Depo at Central** (1)
Suttle Landing Park (3)
Edgewood Park (2)
**State St. and S. Central** (2)
Jacksboro Pike area (2)
Fountain City Park (3)
Charter-Doyle Park (2)
Northwest Middle School walking trail (1)
Women’s Basketball Hall of Fame (1)
Marble Alley (2)
Old City (2)

The annual cost to manage and maintain the bag dispensers weekly is approximately $10,000.
MARKETING
- Shift to summer marketing including website, digital, Market Square banners, garage elevator posters, etc.
- Ongoing updates to social media and online engagement; website updates for businesses, event calendar, and Insider’s Guide.
- Newsletters released on May 24 (80s-themed specials for World’s Fair celebration) and June 1 (guide to summer).
- Social Media – 121,402 followers (previous: 120,383; 119,316; 118,379).

BUSINESS SUPPORT
- Continued work with UT System on promotion of mobile passport featuring 90+ businesses.
- Coordination with downtown businesses on 80’s-themed cocktails, ice creams, merchandise, and more to promote 40th anniversary of World’s Fair.
- Website update for First Friday ArtWalk events and promotion for June 3 including 35 downtown businesses.
- Coordination and planning for Waldo Scavenger Hunt with 38 downtown businesses. Scheduled for July 1–31.
- Provided businesses information on monthly conventions and events impacting staffing.

QUALITY OF LIFE
- Committee meet this past month to review requests.
- Plants were replanted for Spring this month.
- City added hanging baskets on Gay and removed the black planters.
- City Horticulture Department has elected to take over all planters and baskets starting in Fall 2022.

OTHER
- Nominating Committee met and finalized ballot.
- Annual Meeting packets were mailed to property owners June 1.